

Jam Jar Shop Dashboard

1 Mar 2014 - 1 Oct 2014

All Users
100.00% Sessions

Users and % New Sessions by City

City	Users	% New Sessions
Sydney	765	74.67%
Melbourne	555	77.07%
Brisbane	343	75.12%
Perth	161	82.81%
Adelaide	107	74.81%
Canberra	82	71.82%
(not set)	42	100.00%
Hobart	19	64.29%
Newcastle	15	87.50%

Sales By Month

Month of the year	checkout (Goal 1 Completions)	checkout (Goal 1 Conversion Rate)
04	46	8.30%
05	38	9.25%
07	34	6.75%
06	24	5.80%
03	21	4.83%
08	16	3.91%
09	1	0.41%

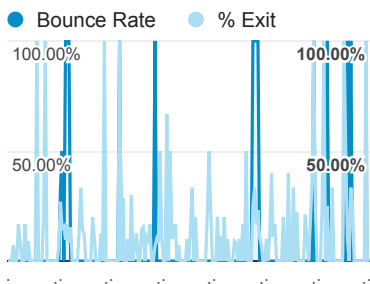
Avg. Page Load Time (sec)

1.18
Avg for View: 1.18 (0.00%)

Visitor Caching Info

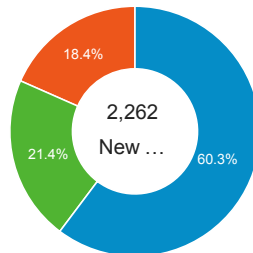
User Type	Avg. Page Load Time (sec)	Avg. Server Response Time (sec)
New Visitor	2.32	0.44
Returning Visitor	0.83	0.30

Bounce Rate and % Exit



New Users by Device Category

■ desktop ■ mobile ■ tablet



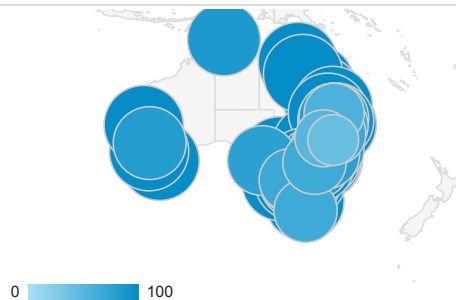
Mobile Page Load Time (sec)

3.23
Avg for View: 1.18 (172.81%)

Sessions and % New Sessions by ...

Default Channel Grouping	Sessions	% New Sessions
Organic Search	2,188	78.88%
Direct	401	69.33%
Referral	213	94.37%
Email	167	31.14%
Social	7	71.43%

Organic Sessions by city



Load Time for Popular Pages

Page	Page Views	Avg. Page Load Time (sec)
/shop/buy/glassjamjars/?catid=1	4,674	0.95
/	3,205	5.08
/shop/buy/jamjaridscaps/?catid=3	1,248	1.48
/shop/buy/jamjarhexagonal4oz48/?catid=9	1,239	2.69
/shop/buy/jamkingmusthaves/?catid=6	1,205	1.42
/shop/buy/glassbottles/?catid=2	1,182	2.32
/shop/buy/jamjarlabels/?catid=4	1,021	1.12
/shop/buy/jamjarround7ozx36/?catid=8	912	1.40
/shop/buy/jamkingequipment/?catid=14	758	0.68

